



Aisle Buyer

Qbuster's Aisle Buyer solution provides quick, frictionless access to in-store locked merchandise. Customers follow prompts on an in-aisle touch screen or via QR codes on their mobile device to order digitally displayed products. Then shoppers can collect their purchases during their shopping visit at a designated pick-up point or at the traditional checkout.

BENEFITS

REDUCE FRICTION

Empowers shoppers to purchase independently

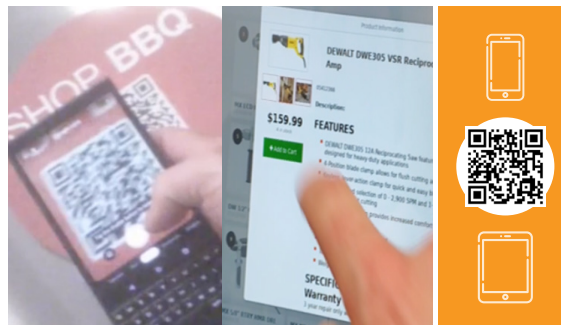
IMPROVE EXPERIENCE

Creates a seamless browsing + buying experience

OPTIMIZE LABOR

Staff can be reassigned to essential selling/service zones


HOW IT WORKS




STEP 1


Browse in store and endless aisle product assortment via QR code (and customer's mobile device) or via displayed tablet. Select products by placing them in a virtual cart.

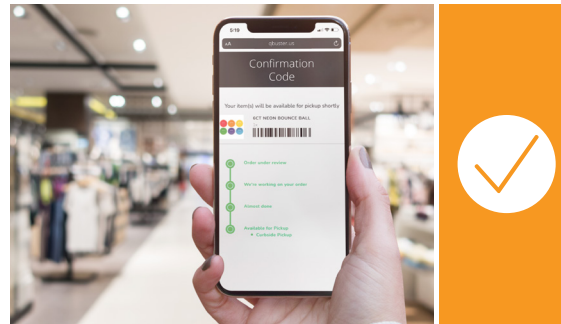
APPLICATIONS

 **LOCKED SHOWCASE UNITS** Tools, Pharmacy, Sporting Goods

 **LARGE PRODUCT ASSORTMENT** Health & Wellness, Tools, Paint

 **HIGH VALUE ITEMS** Handbags, Baby Formula, Electronics

 **HIGH CUBE PRODUCTS** Furniture, Patio, BBQ



STEP 2

Continue the shopping journey, and receive notifications from the order progress tracker. Pay for all items in the digital cart and the physical cart at traditional check out



STEP 3

After payment is made, products can easily be collected at BOPIS, Customer Service, In Store Locker or other convenient location.



For more information on Aisle Buyer and other Qbuster solutions please reach out to our sales team today!

CONTACT US
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